

Security. Trust. Credibility.

Do you know the true cost of identity theft?



£122 billion
Cyber-security offences topped £122 billion in 2017

2 billion
2 billion data breaches directly affected EU

1 million
More than 1 million become victims of ID theft every day

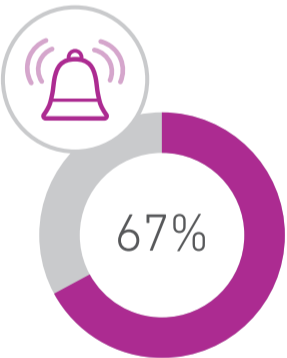
66%
A 66% increase in European cybercrime attacks since 2015

Europe

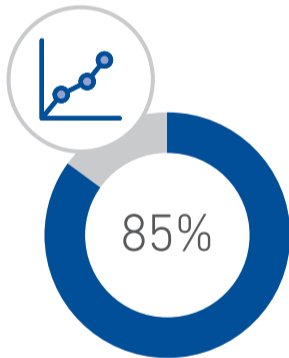
Europe is home to many of the globe's top digital nations – including **UK, France, Germany** and **Italy**. But these highly engaged digital countries are all a hotbed for online fraud.

123%

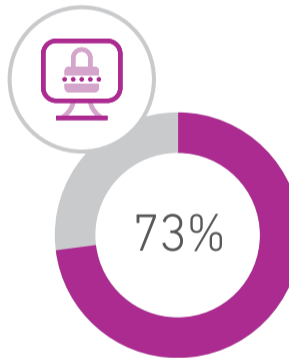
More than 10% of European account registrations are rejected as suspicious or fraudulent – marking a 123% increase since 2015



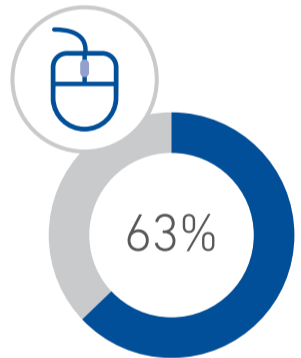
Two-thirds of your customers are worried about identity theft



85% agree the risk of becoming a victim of cybercrime is rising



73% worry their online personal information is not kept secure by business



63% fear being the victim of bank card or online banking fraud



You

The clear majority expect **you** to safeguard them when they're online

CLICK HERE TO FIND OUT HOW YOU CAN PROTECT THEM



CyberAgent

Safeguard your customers, protect your business

Do you know the true cost of identity theft? Find out how to win a competitive advantage by building security, trust and credibility with your customers.

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